

अति–तत्काल

महानिदेशालय केन्द्रीय औद्योगिक सुरक्षा बल गृह मंत्रालय

13 केन्द्रीय कार्यालय परिसर लोधी रोड नई दिल्ली -03

शाखा / Branch : प्रशासन /ADM

No.A-42099/Flag/Adm-II/2025- 2331

Dated 08 Aug' 2025

To.

The SDG/APS

The ADsG (North and South)

All Sector IsG

The Director, NISA Hyderabad.

Sub: "Har Ghar Tiranga-2025" Campaign: - Reg

It is intimated that "Har Ghar Tiranga" campaign was launched from 13th - 15th August'2022 under the aegis of "Azadi Ka Amrit Mahotsav" to encourage citizens to hoist the National Flag of India in their homes.

- 2. Now, Government of India has decided to celebrate Har Ghar Tiranga-2025 across the country from 2nd August'2025 to 15th August'2025. Besides, it has been intimated that Rakhi and Tiranga letters will be delivered by Department of Posts to various units of CAPFs personnel across the country.
- In this regard, It is intimated that during "Har Ghar Tiranga" Campaign, the following activities are required to be undertaken in every CISF Unit/Establishments:-
- All force personnel and their families may be encouraged to hoist the Indian National Flag in their premises during the Har Ghar Tiranga campaign.
- Facilitate others to click and upload Tiranga Selfies on the portal
- Volunteer for Har Ghar Tiranga Campaign through the website www.harghartiranga.com
- To encourage family members and relatives of personnel to register, which will and halo is making the 13 create a multiplier impact and help in making the Har Ghar Tiranga campaign successful.
 - To upload selfie with Tiranga on www.harghartiranga.com.
 - Share the stories of Tiranga with people around you
 - rius/Teanga ≯isiT Organize bike rallies/cycle rallies/Tiranga runs/Tiranga yatraas with high janbhagidari with a special focus on disturbed areas
- and a pocarious and Date Organize flag-hoisting ceremonies, parades, and other patriotic events to mark the occasion.

- 4. In view of the above, all SDG, ADsG and Sector IsG including Dir/NISA Hyderabad are requested to issue the directions/instructions to CISF Units/Establishments under your jurisdictions to encourage all officers/personnel of the Force to participate in Har Ghar Tiranga Campaign during Independence week from 13th 15th August, 2025 and conduct the above activities with immediate effect.
- 5. Further, all Sector IsG and Director, NISA Hyderabad are requested to furnish the consolidated report on the activities undertaken on daily basis to this dte. and PRO Branch of FHQrs (dcpro@cisf.gov.in) along with photographs in the following proforma for uploading the same on CISF social media platform:-

Sl. No	Name	of	Date	Activity	Brief of	Location	02-03 good quality	
	Unit/Est.	. X		undertaken	the activity		Photograph	

6. On completion of the campaign, a consolidated compliance report (not in unit wise) in this regard may be sent to this Dte in the following format by 16.08.2025 positively for onward submission to MHA please:-

Sl	Sector	Activities	No. of	No. of participants			No. of	No. of selfies with
No.		undertaken by CISF Units/ Establishments	Flags hoisted	Force personnel	Families	Relatives & local population	photos uploaded on CISF social media platforms	Tiranga uploaded on the website of "harghartiranga"
1	2	3	4	5	6	7	8	9

Encl: As above

स्हायक महानिरीक्षक/प्रशासन

Internal:-	The state of the s
1.PS to DG/CISF	For kind information of DG/CISF please.
2.PS to ADG/HQ	For kind information of ADG/HQ please.
3.PS to all IsG	For kind information of IsG please.
4. All DIsG of FHQ	
5. Dir/Medical	Officers/Personnel under their administrative control to hoist the
6. All AIsG & AD/Accts	National Flag of India at their homes please.
7. DC/PRO	
Natification for each cons	campaign on CISF social media platform on real time basis please.
8. All Branches of FHQ	For information please.
9. RI of FHQrs	For information & necessary action please.
10. I/C Adm Store	For information and necessary action please.

DG CISF ADG (HQ)

Ministry of Home Affairs Police-II Division (Coordination)

> Kartavya Bhavan 3 Janpath, New Delhi

and of this

Sub:- "Har Ghar Tiranga" Campaign 2025- regarding.

'Har Ghar Tiranga' launched in 2022 as part of Azadi Ka Amrit Mahotsava is a nationwide campaign under the aegis of the Ministry of Culture to encourage people to bring home the National Flag and to hoist it to mark India's independence. It is a celebration of our shared identity, freedom, and unity tied together by the spirit of the Tiranga. This year also Har Ghar Tiranga 2025 Campaign will be celebrated across the Nation from 2nd -15th August, 2025.

All the CAPFs, Assam Rifles & NSG, and their personnel will also take part in the Har Ghar Tiranga 2025 campaign.

The phase-wise events of the campaign in particular that are to be carried out by the Forces

Phase	Events
Phase 1: 2 nd – 8 th August 2025	Support in Delivery of Tiranga Rakhis to Security Personnel Letter Writing Campaign for Jawans.
Phase 2: 9th August- 12 August 2025	Tiranga Bike Rally and / or Tiranga Cycle Rally on 12 th August 2025. Tiranga Yatras and Public Marches.
Phase 3: 13th August- 15th August 2025	Participation in Flag Hoisting Ceremonies at homes, schools, institutions, Amrit Sarovar and other places. Promotion of 'Selfie' with Tiranga

- In view of the above, the undersigned is directed to request you for taking the necessary steps for carrying out the events in the three phases of the campaign as given above in Para 3 by all the personnel of your Forces.
- It is further requested to encourage all the personnel of the Force to hoist Tiranga in their household premises from 13th - 15th August, 2025 and to upload selfie with Tiranga on www.harghartiranga.com . The personnel of the Force may also encourage and motivate all their family members, relatives and the local population in their area of responsibility to do the same.
- 6. A copy of the presentation & Brochure of the Ministry of Culture on the Har Ghar Tiranga 2025 campaign is also enclosed for further guidance and reference.

7 .An Action Taken Report on Har Ghar Tiranga 2025 Campaign may kindly be furnished to this Ministry by 20th August, 2025 through email.

2IC (P-II Coord)

Email ID: ish7818@bsf.nic.in

DsG: ARs, BSF, CISF, CRPF, ITBP, NSG & SSB,

ID Note No. 123/MHA/P-II/Coord/Har Ghar Tiranga/2025/ 460

Dated 05.08.2025.



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A Nationwide Celebration

Har Ghar Tiranga 2025 is the 4th edition of a nationwide movement encouraging every Indian to bring home the National Flag. It is a celebration of our shared identity, freedom, and unity tied together by the spirit of the Tiranga.

Launched in 2022 as part of Azadi Ka Amrit Mahotsav, the campaign has now become a powerful movement characterised by the participation of people across the length and breadth of India and Indians across the world.







Let us hoist the National Flag and share our Tiranga selfies to collectively express our love and respect for the Tiranga!

What's New in 2025?

This year, Har Ghar Tiranga starts from 2nd August and unfolds in three powerful phases, engaging citizens through awareness creation, mass outreach and participatory activities celebrating the spirit of the National Flag that binds us all together.

This year's theme includes a strong focus on voluntary actions, civic pride, cleanliness drives and gratitude to our armed forces and police personnel.

The campaign features a range of inspiring events and activities including Tiranga inspired art, concerts, exhibitions, rangolis, yatras and rallies, sending rakhis and letters to police personnel and soldiers, quizzes, patriotic film screenings and more.



Activities Calendar (2nd-15th August)

Phase 1: 2nd-8th August - Spreading the colours of Tiranga

- Tiranga Art & Rangoli in schools and public places
- · Exhibitions on the National Flag's history in stations, schools, and airports
- Letters and Rakhis for soldiers and police personnel
- Tiranga Quiz by Ministry of Culture on MyGov
- Tricolour Displays and Installations, Illumination of public buildings
- · Har Ghar Tiranga, Har Ghar Swachchta

Phase 2: 9th-12th August - Bringing People Together

- Tiranga Mahotsav
- Cultural Events and Tiranga Mela and Concert
- Tiranga Bike and Cycle Rallies
- · Tiranga Quiz by Ministry of Culture on MyGov
- Tricolour Displays and Installations, Illumination of public buildings
- Tiranga Yatras & Human Chains with active participation of citizens

Phase 3: 13th-15th August - Personal Expression of Patriotism

- •Flag Hoisting at homes, schools, institutions, Amrit Sarovar and other places
- ·Selfie with Tiranga: Upload on harghartiranga.com



Become a Part of Har Ghar Tiranga Movement

Participation is simple, meaningful, and open to everyone.

1. Become a Volunteer

Register on the official website (harghartiranga.com) as a volunteer and take the message and spirit of the tricolour to your family, friends and local community. Share stories of bravehearts who died holding the Tiranga, interesting trivia and facts about our National Flag with people around you and help others hoist the flag correctly as per the Flag Cide and join the digital movement by clicking and sharing Tiranga selfies. Volunteers will receive a volunteer badge, digital certificate, and top performers will be felicitated.

2. Hoist the National Flag

Buy and display the National Flag at your home, shop, factory, office and at other places connected to you. Read about the Flag Code of India that governs the display of the Tricolor, encourage and assist others to hoist the National Flag correctly.

3. Click and Upload Selfie with Tiranga

Click and upload your selfie with the National Flag on the website 'harghartiranga.com'. Facilitate others to become part of the digital movement and join the Selfie With Tiranga campaign. Share your moments online using #HarGharTiranga and #HarGharTiranga2025.

The Tiranga is our collective embodiment of patriotism. Let us all come together and celebrate Har Ghar Tiranga. Every Tiranga counts and every hand that raises it strengthens the idea of India.





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Har Ghar Tiranga 2025 Campaign - regarding.

From: ISH NARAYAN MISHRA <ish7818@bsf.nic.in>

Wed, Aug 06, 2025 11:23 AM

@3 attachments

Subject: Har Ghar Tiranga 2025 Campaign - regarding.

To: hqdgar@hotmail.com, DG BSF <dgbsf@bsf.nic.in>, DG CISF <dg@cisf.gov.in>, G.P. Singh

<dg@crpf.gov.in>, DG ITBP <dg@itbp.gov.in>, Director General SSB <dg-ssb@nic.in>, DIRECTOR

GENERAL NSG <dgnsg@nsg.gov.in>

Cc: Navjot Singh <loar-mha@nic.in>

Madam/Sir,

Please find attached herewith the MHA's ID Note dated 05.08.2025 on the above mentioned subject for inforantion and necessary action at your end.

With Sincere Regards

(Ish Narayan Mishra)

2IC (P-II Coord & Air) Telefax: 011-23092255 e-mail: ish7818.bsf.nic.in

- MHAs ID Note dtd 05.08.2025- Har Ghar Tiranga 2025 Campaign reg..pdf
- Brochure on Har Ghar Tiranga 2025 Campaign.pdf
- Presentation on Har Ghar Tiranga 2025 Campaign.pdf 3 MB